ESIP Usability Cluster
ESIP Federation, Winter 2017 Meeting, Bethesda, Maryland

OUR SHARED VISION
To foster the adoption of usability research and evaluation techniques for all user-facing capabilities provided by archives and repositories.

Who We Are – Membership
We would love to have YOU join us!

Chair: Sophie Hou (National Center for Atmospheric Research)
Co-Chair: Madison Langseth (U.S. Geological Survey)

Members: We currently have 60 members from a variety of organizations, including federal agencies, research centers, and academic institutions.

To join, subscribe to email list at: http://lists.esipfed.org/mailman/listinfo/esip-usability

What We Do – Cluster Objectives
• The Usability Cluster aims to:
  • Discuss the applicability of using User Interface (UI)/User Experience (UX) principles and techniques in evaluating and enhancing the services offered by data archives/repositories.
  • Review usability principles and usability evaluation techniques as well as the different areas in which these principles and techniques could be applied in a data archive/repository setting.
  • Collect and annotate usability resources, such as usability evaluation tools and relevant conference/publications.
  • Demonstrate through practical examples that UI/UX analysis and design need not be burdensome in order to yield immediate results and that these experiences could be shared with the greater community to enhance user interactions with data archives/repositories as a whole.

Why We Care – Supporting ESIP Strategic Goals
• Increase the use and value of Earth science data and information by improving intuitive and easy access.
• Strengthen the ties between observations and user communities through conducting usability evaluations and integrating user feedback.
• Promote usability techniques to articulate and measure the socioeconomic value and benefit of Earth science data, information and applications.
• Position ESIP to play a major role in providing recommendations/assistance to Earth science usability issues.

Highlights of Usability Cluster Activities

UTILITY + USABILITY = USEFUL

provides the features you need
easy & pleasant features to use

Sample List of Usability Evaluation Techniques

<table>
<thead>
<tr>
<th>Usability Testing</th>
<th>Cognitive Walkthrough</th>
<th>Heuristic Evaluation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Usability Testing</td>
<td>Competitive Analysis</td>
<td>Eye Tracking</td>
</tr>
<tr>
<td></td>
<td>Interviews / Surveys</td>
<td></td>
</tr>
</tbody>
</table>

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