Evaluation 101 Workshop Exercise 1: Develop a Logic Model Results Chain

GOAL: Provide an opportunity for participants to apply the principles and practices of logic modeling.

STEPS:

1. Review the background information provided on our case study program.

2. As a group, review the questions below and use the post-its to map out the logic of the case study program on your flip chart paper.

3. When you have completed your logic model results chain, attach the post-its to the flip chart paper so that they describe the program logic.

4. When the post-its are placed on the paper in the correct order, **draw arrows** connecting them to show the logical relationships (“if, then”) that exist.

5. Check your logic. When you have completed this exercise be prepared to report out to the larger group.

QUESTIONS TO CONSIDER:

a. What are the essential resources we need to implement the program?

b. What programs/activities do we have to implement with these people to achieve our results?

c. What are the outputs of our programs?

d. Who/what do we have to reach to achieve these results?

e. What are the short-term and intermediate changes that will enable us to realize our results?

f. What are the strategic results/long-term environmental outcomes we are aiming for?

g. What external influences to the program context do we have to be aware of?

Evaluation 101 Workshop Exercise 2A: Brainstorm and Prioritize Evaluation Questions

GOAL: To brainstorm evaluation questions for the case study program/project.

STEPS:

1. Review the logic model results chain that was developed during the earlier exercise.
2. Program/project being evaluated: ____
3. To brainstorm questions, ask yourself:
   a. I would really like to know __________ about this program.
   b. What information about this program, if it were available, would make a difference in what I do?

Potential Questions	Type of Evaluation Question (Design, Process, Outcome OR Use logic model categories)
a)	
b)	
c)	
d)	
e)	

Program Evaluation Workshop Exercise 2B: Identify Existing and Needed Data

GOAL: To identify what data your program will need to compile and/or collect to answer the evaluation questions.

STEPS: Select a priority evaluation question (from Exercise 2) & complete the table below.

	Response
Evaluation Question:	
1. What information (data) is needed to answer this question?	
2. Do we have existing performance measures or data collection efforts collecting similar information?	
3. If yes (to question #2), is this information sufficient for answering the evaluation question(s)?	
4. What additional information do we need to collect to answer the evaluation question(s)?	

Evaluation 101 Workshop Exercise 3: Develop Performance Measures

GOAL: Provide an opportunity for participants to identify performance measures in an interactive setting.

STEPS:

1. Review the logic model and evaluation questions developed in the previous exercise.

2. Think about what information is needed to answer the evaluation question. Using the space provided identify a performance measure that will help answer the question. Each measure selected should communicate what is to be measured. Using a different color post-it note, transfer the performance measure onto the flipchart paper of the logic model.

Resource Measure	Activity Measure	Output Measure	Customer Reached Measure	Short-term Outcome Measure	Intermediate Outcome Measure	Long-term Outcome Measure